Introducing the new www.bsc.edu

Chances are that you’ve visited the college’s website at www.bsc.edu in recent days. And, chances are that if you have, then you’ve noticed something new, something different, something exciting. On June 27, Birmingham-Southern unveiled its new website design. The redesign and enhancement of www.bsc.edu began last fall. Coordinated by the BSC Office of Communications and college Web Manager Mike Hamilton, the goal of the project was to create a website that best meets the needs of Birmingham-Southern and its many constituents. Throughout the project, input was sought from current students and prospective students, faculty and staff, alumni, and even those outside the college community. The new main front page of www.bsc.edu gives the college myriad opportunities to make the website new and fresh each time someone visits, as well as opportunities to put in front of visitors that information which is most timely and most important to the college at any given time. The navigation on the main page also gives easier access to more areas of the website than ever before, while continuing to give optimum visibility to those areas that are most needed by visitors to the site. While the site went live June 27, it is far from a finished product. As is the nature of websites, it will be continually changing and evolving. So visit often to see what’s new.