The Power of **ONE**...

We’ve always heard you change the world one step at a time, one gift at a time. The power of one gift that you make changes not only the institution where you give, but it changes you.

- Remember that **ONE** class that challenged the way you think?
- Remember that **ONE** professor who spent countless hours helping you grasp a new idea?
- Remember that **ONE** service-learning project that helped you realize your gifts and how you can share them with the world?
- Remember when you met that **ONE** friend who still holds your heart?

What if there was **ONE** thing you could do to ensure BSC continues changing the world? Your unrestricted annual contribution provides Birmingham-Southern with the flexibility to meet the needs of our students, faculty, and programs, including scholarship assistance and faculty salaries. Your **ONE** gift truly makes a difference.

Over the course of the year, we are going to be sharing with you the power of **ONE** school—your school. Birmingham-Southern’s students, alumni, parents, faculty, staff, and friends are changing the world one person at a time, and have been doing so for 150 years. We invite you to rethink the impact of **ONE** gift—your gift—to BSC.

Never underestimate the power of **ONE**.